



February 1, 2023

Welcome!

I am honored to serve this association in a REPEAT fashion. My first opportunity to serve this association, as President, was more than 10 years ago . As I REFLECT on ACHRA's past and present I'm encouraged. As we approach 2023, we continue to REBUILD some normalcy in our worlds. It has been a journey of REMOTE work, RECRUITMENT challenges, RETENTION issues and RE-ENGAGING the workforce. It's a great opportunity to REFLECT and REVISION what we want for our profession and our professional selves!

As President of the Alamance County Human Resources Association (ACHRA), I'd like to personally welcome you on behalf of the Board of Directors to our Chapter and applaud you on your decision to join our professional association and invest in yourself. Our Chapter is affiliated with the Society for Human Resources Management (SHRM). You have now joined an organization that values RECERTIFICATION and HR opportunities for building networking RELATIONSHIPS. These opportunities allow us to stay on top of growing and changing trends in our profession.

In joining you have made an excellent decision to align yourself with some of the area's top Human Resources professionals. We strive to offer each member the opportunity to take advantage of our monthly meetings that host informative speakers, networking opportunities as well as the many other community initiatives we take on annually as a Chapter. Some of these initiatives are traditions with ACHRA, such as our annual scholarship for area high school seniors. We also stay involved throughout our community with career fairs and outreach for local job searchers.

As a member of this organization, you will have an opportunity to connect to other members, the profession, Alamance County businesses, and volunteer opportunities. We encourage you to make the most of your ACHRA membership.

You can obtain an overview of our association, a copy of our current by-laws, and a schedule of our upcoming programming on our website: <u>http://achra.group.org</u>.

We look forward to connecting with you.

Welcome to ACHRA,

Cheryl Ray, PHR, SHRM-CP, IPMA-SCP President Alamance County Human Resources Association Cheryl.Ray@alamance-nc.com





Who is ACHRA?

The Alamance County Human Resources Association (ACHRA) is a non-profit organization affiliated with the Society of Human Resources Management (SHRM). We support the purposes of SHRM, which are to promote the use of sound and ethical human resources management practices in the profession and to:

- Be a recognized world leader in human resources management
- Provide high-quality, dynamic and responsive programs and services to our members
- Be the voice of the profession on human resources management issues
- Facilitate the development and guide the direction of the human resources profession and
- Establish monitor and update standards for the profession

Mission

The ACHRA mission is to build the HR profession to ensure our continued contribution to the success of the businesses in our community. We achieve this by conducting HR meetings and delivering presentations on employment related issues that are vital to you, as a leader and decision-maker within your organization.

Purpose:

- Provide a forum for the personal and professional development of our members
- Provide an opportunity to develop leadership, managerial, public speaking and group decision making skills
- Provide an arena for the development of trust relationships where common problems can be discussed and deliberated
- Provide an opportunity to focus on current human resources management issues of importance to our members, supplemented by outside speakers
- Provide a focus for legislative attention to state and national human resources management issues
- Provide valuable information gathering and dissemination channels
- Provide a pool of human resources management leaders for perpetuation of the Chapter and of SHRM
- Serve as an important vehicle for introducing human resources management professional to SHRM
- Serve as a source of new members for SHRM
- Serve as part of the two way channel of communication between SHRM and the individual members





Goal

To build on the HR profession to ensure our continued contribution to the success of the businesses in our community. We can achieve this goal by conducting HR meetings and delivering presentations on employment related issues that are vital to you, as a leader and decision-maker within your organization.

What we find especially important

- Providing leadership opportunities
- Volunteering in the Human Resources community
- Volunteering in the Alamance County community
- Actively participating in the legislative arena
- Helping young professional enter into the Human Resources field
- Helping professionals further their career through certification and continuing education
- Assisting in the local education institutions
- Diversity and Inclusion
- Furthering the SHRM Foundation
- Workforce readiness
- Providing an opportunity for professionals to network

Financial Information

Our annual budget is

Your dues are spent in the following manner:

- Monthly lunches
- An annual scholarship
- Assist with SHRM Foundation*

*The SHRM Foundation is a values-based charity organization whose mission is to champion workforce and workplace transformation by providing research-based HR solutions for challenging inclusion issues facing current and potential employees, scholarships to educate and develop HR professionals to make change happen and opportunities for HR professionals to make a difference in their local communities. Learn more at shrmfoundation.org/new.





2023 Benefits of an ACHRA Membership include:

- Membership Networking Opportunities
- 1/2 Day and/or full day seminars
- General sessions/programs as well as seminars that provide you immediate take-away "skills and knowledge" for use in your workplace.
- PHR/SPHR recertification credit hours
- SHRM-CP/SHRM-SCP recertification credit hours
- Opportunities to Advance the HR Profession within the community
- All meals for regular session meetings are included in your membership fee
- Study session series for studying for your SHRM-CP/SHRM-SCP certification (tentative)
- Regular legislative updates
- Community involvement volunteer opportunities (career fairs, local scholarships, internships and others)

2022 Successes

- Virtual, In-Person, AND Hybrid meetings!
- Strong programming at every members meeting
- ½ Day Mock Trial & Legal Update
- 14 Recertification HRCI/SHRM Credit Opportunities
- 42 New Members
- 3 Networking/Social Events
- 2 Free Professional Development Books
- Regular Member Communication including Monthly Legislative Newsletter
- Strong presence within our community
 - o ABSS Job Fair Support Table
 - o ACC Foundation Contribution
 - College scholarship awarded to Alamance County 2022 High School Graduate Avery Miles
 - o Elon SHRM HR Chapter Support Meeting
- Leveraged our partnership with NCSHRM
 - Represented ACHRA for 4 State Council Meetings as a voting member
 - o 2022 State Conference Support
- Kept Members Up to Date on SHRM Certification Classes and other FREE SHRM Resources
- Contributed to the SHRM Foundation
- Grew ACHRA's social media presence on LinkedIn, Facebook, and Instagram
- Awarded SHRM's Platinum Excel Award for 2021 Kudos to Melinda Arey, 2021 Chapter President, and all of the 2021 Board!

